

TED UNIVERITY
DEPARTMENT of BUSINESS ADMINISTRATION

SUMMARY OF ASSESSMENT METHODS OF PROGRAM OUTCOMES

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
1 Demonstrate knowledge of major concepts, theories and applications in the area of business administration. (B3)	BA201, BA203, BA204, BA301, BA304, BA305	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	INTERNSHIP	1) Internship Evaluation 2) Presentation & Report	3 rd or 4 th year	70/100 or above	1) Company 2) Departmental Committee
		Transcript	at graduation	GPA: 2.00/4.00	Advisor
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee
		Placement statistics	at graduation	All employed or accepted in a graduate program in 2 years upon graduation	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
2 Manage business decision-making process by using quantitative and qualitative tools and information technology. (B4)	MATH111, MATH112, MATH230, MATH232	Test/Exam, Quiz, Homework	every year	70% of the class CC or above	Instructor
	ECON201, BA203, BA202, BA303, BA304, BA 401	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
		GMAT ALES	3 rd or 4 th year 3 rd or 4 th year	550 or above 70/100 or above	Department Head Department Head
		Transcript	at graduation	GPA: 2.00/4.00	Advisor
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee
		Placement statistics	at graduation	All employed or accepted in a graduate program in 2 years upon graduation	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
3 Evaluate how economic, legal, political, social, technical and competitive forces (local, regional, global) impact business practice. (B5)	ECON101, ECON102, EL.CC(S), EL.CC(SS)	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	BA302	Test/Exam	every year	70% of the class CC or above	Instructor
	INTERNSHIP	1) Internship Evaluation 2) Presentation & Report	3 rd or 4 th year	70/100 or above	1) Company 2) Departmental Committee
		GMAT	3 rd or 4 th year	550 or above	Department Head
		Transcript	at graduation	GPA: 2.00/4.00	Advisor
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee
		Placement statistics	at graduation	All employed or accepted in a graduate program in 2 years upon graduation	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
4 Use the English language proficiently in knowledge sharing and professional communication. (B3) (TEDU 3)	ENG101, ENG102, ENG204	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	BA 402	Written and Oral Performance Project	4 th year	70% of the class CC or above	Instructor
		TOEFL	3 rd or 4 th year	80/120 or above	Department Head
		KPDS	3 rd or 4 th year	70/100 or above	Department Head
		ÜDS	3 rd or 4 th year	70/100 or above	Department Head
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
5 Develop quality documents and make presentations that exhibit competence in content, organization and clarity. (B5) (TEDU 1)	CMPE101	Test/Exam, Quiz, Lab Participation, Assignments	every year	70% of the class CC or above	Instructor
	TUR101, TUR102	Waiting input	every year	70% of the class CC or above	Instructor
	ECON201, BA201, BA301	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	BA 402	Written and Oral Performance Project	4 th year	70% of the class CC or above	Instructor
	INTERNSHIP	Presentation & Report	3 rd or 4 th year	70/100 or above	Departmental Committee
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
6 Articulate ways to turn situations and problems into business or personal opportunities. (B3)	EL.BA	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee
		Alumni survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
7 Formulate solutions to complex problems individually and in interdisciplinary teams using creative thinking, team building and leadership skills. (B5) (TEDU 7)	MATH230, MATH232	Test/Exam, Quiz, Homework	every year	70% of the class CC or above	Instructor
	BA305	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year		
	EL.M	Waiting input	every year		
		Annual survey (NSSE, student council & clubs)	every year	By inference (criterion will be decided after the survey design)	Departmental Committee
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
8 Identify ethical issues in business administration and implement social, scientific and professional codes of ethical conduct. (B3) (TEDU 2)	EL.BA	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	ETHICS SEMINARS	Participation	1 st and 2 nd years	80% of class present	Department Head
	INTERNSHIP	Internship Evaluation	3 rd or 4 th year	70/100 or above	Company
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
9 Recognize and appreciate different cultures and respect individual and cultural differences. (A3) (TEDU 6)	EL.CC(HUM)	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	HIST101, HIST102	Waiting input	every year	70% of the class CC or above	Instructor
	ERASMUS or BILATERAL EXCHANGE	Participation	every year	%15 of class	Department Head
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
10 Engage in lifelong learning and enrich personal, social, professional development by exploring interests in diverse disciplines (B3) (TEDU 5)	EL.CC(ART)	Waiting input	every year	70% of the class CC or above	Instructor
	EL.F	Waiting input	every year	70% of the class CC or above	Instructor
	FEAS SEMINAR	Participation	every year	%80 of class present	Department Head
		Alumni survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee

OUTCOME	ACTION/ STRATEGY	ASSESS. METHODS	WHEN	HOW / CRITERION	WHO
11 Practice good working habits, time management, and self-discipline. (B3) (TEDU 4)	BA201, BA202, BA204	Test/Exam, Quiz, Homework, Written and Oral Performance Project, Participation	every year	70% of the class CC or above	Instructor
	EL.M	Waiting input	every year	70% of the class CC or above	Instructor
	INTERNSHIP	1) Internship Evaluation 2) Presentation & Report	3 rd or 4 th year	70/100 or above	1) Company 2) Departmental Committee
		Exit survey	at graduation	By inference (criterion will be decided after the survey design)	Departmental Committee